



VIRESCENT  
INFRASTRUCTURE

# Virescent Infrastructure Investment Manager Private Limited

## Corporate Communication Policy (“Policy”)

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## 1. SCOPE

This is the Corporate Communications Policy of Virescent Infrastructure Investment Manager Private Limited ("the Company or Virescent") (the "Policy"), which includes the functions of branding, media management, public relations, documentation, press conferences and web and new media publication and communication of Virescent. The policy covers all forms of communication – written, electronic, and verbal.

## 2. APPLICABILITY

This policy applies to all employees of the Virescent, including its SPV's managed by Virescent pursuant to an investment management agreement under the Securities and Exchange Board of India (Infrastructure Investment Trusts) Regulations, 2014 (together the "Covered Entities"),

## 3. OBJECTIVE OF THE POLICY:

- 2.1 This document sets out the Media and Communication Policy of Virescent.
- 2.2 The aim of this policy is to articulate the goals, processes, and guiding principles of communication adopted by the Virescent to ensure that communication across Virescent is effective and appropriate and responds to the diverse information needs of all our stakeholders.
- 2.3 The main objectives of the Corporate Communication Policy are:
  - (a) Pursuing a strong corporate reputation through transparency and consistency in communication with all stakeholders
  - (b) Timely communication with stakeholders with clarity, coherence, and credibility
  - (c) Disseminating information through the official website of Virescent
- 2.4 It is imperative that in all dealings with the Media, Virescent is represented in a responsible, professional, and coordinated manner, and that all statements made for and on behalf of Virescent is true, accurate, and appropriate and made by the authorised representatives. Accordingly, the main objective of this Policy is to establish guidelines and prescribe roles, responsibilities, and processes for engagement and communication by:
  - Designated Spokesperson
  - Employees of Virescent
- 2.5 Further, this Policy envisages to:
  - Establish mechanisms and guidelines for the spokespersons representing the Virescent.
  - Establish standards and expectations regarding any engagement or communication concerning the Virescent with the Media
  - Address qualitative issues with respect to participation in Media

#### 4. GUIDING PRINCIPLES OF COMMUNICATION

Communication at Virescent is guided by the following principles:

- a. **Authorised Spokespersons:** Communication with stakeholders, media and financial markets must be aligned with the Company's official stance and strategy and must only be done by duly authorised Company's Spokespersons. Any person not authorised to speak or write on behalf of the Company, asked by the media, shareholders (internal or external) or market analysts, other stakeholders, must decline to comment and refer them to the Corporate Communications team. Any employee who does not follow this rule may be held personally liable for his/her actions.
- b. **Responsible Individual Behaviour:** All Virescent employees should, in their daily work, behave as if they were representatives and ambassadors of the Company. Therefore, each employee should be committed to preserving and enhancing Virescent's reputation. Any illegal or offensive behaviour or statement, including via social media accounts, that could cause damage to the Company is unacceptable and will warrant disciplinary action. The three core values of Sustainability, Quality, and Leadership that underpin the Virescent brand should be reflected in everything we say or do. Insider or Unpublished price sensitive information may only be disseminated through an authorised channel (Company press releases). Each employee in possession of such information should keep the same strictly confidential and not trade in Virescent securities, either directly or through connected person, while in possession of insider information, in line with Virescent's policy on Insider Trading regulations. Any Employee who contravenes any provision of this Policy may be subject to appropriate disciplinary actions.
- c. **Transparency:** Virescent is committed to providing the public with clear, accurate, and reliable information always. We seek to establish close relationships with our stakeholders, both internal and external, through regular communication, integrity, and transparency.
- d. **Two-way Communication:** Virescent believes in clear, accurate, and reliable top-down and bottom-up communication through all levels of the organisation. Efficient two-way channels of communication ensure that employees understand, are aligned with, and help the Company achieve its business objectives.
- e. **Presenting at Conferences:** When speaking at conferences, the presentation should be in line with the Virescent Corporate Branding Policy.
- f. **Confidentiality:** All Virescent documentation, correspondence, and company-related information, unless and until publicly available must be treated as confidential. Non-public information from or concerning suppliers, customers, employees, agents, consultants, and other parties must also be protected in accordance with legal and contractual requirements, including the Virescent Document Archival Policy when applicable.
- g. **Compliance:** Virescent is committed to complying with all applicable laws/regulations on the disclosure/reporting of financial and other information on designated stock exchanges and to other applicable regulatory authorities.

- h. **Communication and Media:** In this digital era in which we operate, be careful in your written communications made over company information systems, such as email, as this is a permanent record. You must ensure that any of your online activities, including your use of online social media, are appropriate and reflect well on Virescent.
- i. **Corporate Website:** The only authorised website of Virescent is [www.virescent.co.in](http://www.virescent.co.in). The endeavour is to publish all important information on the website. It is necessary that Virescent's letterhead, print material, and other elements that make up the corporate identity and image carry the website address. No external agency or party will be allowed to place information of any kind on our website.

## 5. AMENDMENTS:

The Policy can be amended with the approval of the Board of Directors of the Virescent.